

18 stores. One tornado. Back online in record time.

How a national big-box retailer got 18 storm-struck stores powered, cleared, and reopened after a tornado — and turned each one into a hub for community recovery.

18

STORES BACK
ONLINE

<24 hrs

ACTIVATION TO ON-
SITE

4

EMERGENCY
SERVICE LINES

1

NATIONAL
CONTRACT
AWARDED

THE EMERGENCY

A tornado tore through a key region — and 18 stores went dark.

In the spring of 2024, a powerful tornado system tore through a key operational region for one of the nation's largest big-box retailers. **Eighteen brick-and-mortar locations** lost power and the entire contents of their perishable and refrigerated cases.

The emergency ran deeper than lost inventory. The surrounding communities relied on those same stores for the essentials that matter most after a storm — **generators, batteries, bottled water, and emergency supplies**. Every hour the stores stayed dark threatened both the retailer's operations and each community's recovery.

The retailer needed power, cleanup, sanitation, and cold storage at all 18 sites at once — from a team that could move into a disaster zone on no notice. They called LDR.

At a Glance

CLIENT	National big-box retailer — 18 locations
INDUSTRY	Retail & Multi-Site
SCENARIO	Tornado system, spring 2024
SERVICES	Industrial generators · Debris cleanup · Portable sanitation · Refrigerated trailers
OUTCOME	All 18 stores back online · ongoing services contract awarded



a national big-box retailer — 2024

Power, cleanup, sanitation, and cold storage — at all 18 sites at once.

At sunrise on a Sunday, LDR activated its emergency team and dispatched crews from across the state into the disaster zone — coordinating with local utility providers and site managers so equipment landed where it was needed, fast.

HOW THE RESPONSE RAN

Sunrise



Emergency team activated

At dawn on a Sunday, LDR mobilized crews from across the state toward the affected region.

Within hours



Equipment on site

Industrial generators, refrigerated trailers, portable sanitation, and debris crews deployed to the 18 stores.

Baseline restored



Stores reopen

Temporary power and support infrastructure brought all 18 locations back to operating condition in record time.

Days after



Stores become recovery hubs

Reopened locations supplied fuel, food, batteries, and emergency goods to families, first responders, and repair crews.

- ✓ **Industrial-grade generators** to restore electricity across every affected store
- ✓ **Debris cleanup crews** to make each site safe and accessible for workers
- ✓ **Portable sanitation units** for comfort, privacy, and hygiene on-site
- ✓ **Refrigerated trailers** to recover and stabilize salvageable inventory
- ✓ **Direct coordination** with local utility providers and site managers throughout

All 18 stores back online — and back serving their communities.

With temporary power and support infrastructure in place, **all 18 stores** resumed operations in record time and became hubs for community recovery — supplying fuel, food, batteries, and emergency goods to families, first responders, and repair crews in the days after the storm. On the strength of the response, the retailer awarded LDR an ongoing services contract. Done.

What a same-day tornado response teaches multi-site teams



The clock starts at dawn, not at daylight

A team that can activate at sunrise on a Sunday is the difference between hours dark and days dark.



Your stores are community lifelines

Reopening fast isn't just revenue — it puts fuel, water, and supplies back in the hands of people who need them.



Power and cold storage travel together

Generators restore operation; refrigerated trailers save the inventory that would otherwise be a total loss.



One deployment, every discipline

Power, cleanup, sanitation, and cold storage from one team means no gaps between vendors when every hour counts.

The next storm won't give you notice.

Put a team in place that can activate at dawn and bring every location back online at once.

877-605-2211

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