

Frozen out, cleared, and reopened — when no one else could reach them.

How grocery stores paralyzed by a historic Texas ice storm cleared their spoiled inventory and reopened — reached by weather-equipped crews when other providers couldn't get through.

THE EMERGENCY

An ice storm paralyzed Texas — and the grocery stores couldn't stay closed.

A historic ice storm swept across Texas, freezing roads, downing trees, and knocking out power. For the grocery stores that anchor their communities' food and supplies, the storm meant a fast-spreading problem: **perishable inventory spoiling in dark, powerless coolers.**

Spoiled food at that scale is a contamination hazard and a health-code blocker to reopening. Worse, **local suppliers and emergency services were overwhelmed** — unable to reach the affected areas through frozen roads and downed trees. The stores that communities depended on most were the ones going dark.

The grocers needed spoiled inventory cleared, power restored, and stores made safe again — by a team that could actually get there. They called LDR.

At a Glance

CLIENT	Regional grocery stores
INDUSTRY	Grocery · Retail & Multi-Site
SCENARIO	Historic Texas ice storm — roads and power grids down
SERVICES	Emergency roll-off dumpsters · Spoiled-food & debris removal · Portable generators · Sanitation
OUTCOME	Stores cleared, made safe, and reopened faster



Weather-equipped crews reached the stores others couldn't.

LDR activated its emergency team within hours of the storm's escalation, sending **weather-equipped trucks and industrial roll-off dumpsters** into areas that were inaccessible to other providers. By leaning on a national fleet and local logistics, LDR bypassed the supply-chain breakdowns that had stalled everyone else — and was already on-site while government agencies and competing suppliers were still stuck behind frozen roads.

- ✓ **Weather-equipped trucks and roll-off dumpsters** reached grocery stores that other providers couldn't get to
- ✓ **Spoiled food, hazardous material, and damaged packaging removed** from parking lots, back rooms, and loading bays
- ✓ **Portable generators** kept stores powered and operating through the freeze
- ✓ **Routes navigated** around blocked roads and downed trees in subfreezing conditions
- ✓ **On-site within hours** of the storm's escalation, and round-the-clock through recovery

Cleared, safe, and reopened — when others couldn't get there.

The grocery stores avoided further inventory loss, cleared the health hazards, and restored operational safety — reopening faster and free to focus on restocking and serving the communities that depend on them through one of the state's most severe storms. Done.

What an ice-storm response teaches grocery and retail teams

✓ Access is everything

In a paralyzing storm, the provider that can physically reach your stores is the only one that matters.

✓ Spoilage is a health-code clock

Clearing perishable waste fast is what turns a closed store back into an open one.

✓ Power keeps the doors open

Portable generators mean a store can operate and serve its community even while the grid is down.

✓ Your stores are the community's supply line

Reopening fast puts food and essentials back within reach when people need them most.

When the next storm freezes everyone else out,

Put a team in place that can reach your stores, clear them, and get them open again.

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