

Four care sites. 48 hours. One national retailer's promise to its communities.

How a national big-box retailer stood up four emergency care centers across inland North Carolina after Hurricane Helene — full temporary infrastructure in under 48 hours, running for four weeks.

48 hrsTO STAND UP FOUR
SITES**4**EMERGENCY CARE
SITES**1,500 gal**FRESHWATER
DELIVERED**4 wks**CONTINUOUS
OPERATION

THE EMERGENCY

Helene shut down inland North Carolina — and a retailer wanted to show up for its communities.

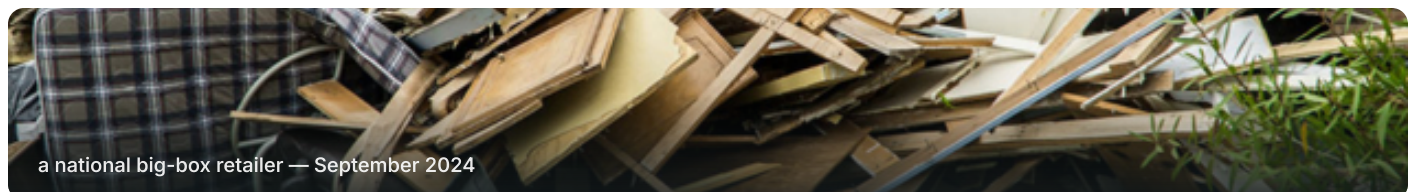
After Hurricane Helene disrupted operations across **inland North Carolina**, a national big-box retailer set out to stand up care centers in four separate impacted communities — places where displaced residents could find privacy, hygiene, and stability while power and water were out.

Standing up a care site from nothing means everything at once: power, light, water, accessible restrooms, showers, and laundry — all in communities the storm had cut off. In places like Asheville, the basic utilities the sites needed were exactly what the storm had taken down.

The retailer needed complete temporary infrastructure at four locations, fast, from one team that could deploy into a disaster zone. They called LDR.

At a Glance

CLIENT	National big-box retailer — four care sites
INDUSTRY	Retail & Multi-Site
SCENARIO	Hurricane Helene, inland North Carolina — September 2024
SERVICES	Generators & light towers · ADA restroom, shower & laundry trailers · Temporary fencing · Freshwater delivery
OUTCOME	Four care sites running for four weeks · communities supported



Complete temporary infrastructure at four sites, in under 48 hours.

LDR's emergency team coordinated with the retailer's crisis-response division to assess each site, map logistics, and prioritize safety and accessibility — then deployed personnel and equipment to all four locations **within 48 hours**.

HOW THE FOUR SITES CAME ONLINE

The call



Sites assessed and prioritized

LDR worked with the retailer's crisis-response division to map needs across four impacted communities.

Under 48
hrs



Full infrastructure deployed

Generators, light towers, temporary fencing, and ADA restroom, shower, and laundry trailers set up at all four sites.

When
water was
out



Freshwater delivered

More than 1,500 gallons of freshwater delivered with continuous on-site maintenance where sites had no running water.

Four weeks



Kept running through recovery

The care sites stayed operational for four weeks as Asheville and nearby communities worked to restore power and water.

- ✓ **Generators and light towers** for temporary power and nighttime visibility across every site
- ✓ **ADA-compliant restroom, shower, and laundry trailers** so displaced families could stay clean and cared for
- ✓ **Temporary fencing** for privacy and to protect the site infrastructure
- ✓ **1,500+ gallons of freshwater** delivered with ongoing maintenance where water was out
- ✓ **Accessible facilities** for individuals using wheelchairs and other mobility devices

Four care sites, running for four weeks.

Displaced residents reached elevated care centers that gave individuals and families privacy, hygiene, and dignity — including accessible facilities for people using wheelchairs and mobility devices. As communities like Asheville worked to restore power and water, LDR kept all four sites running for **four weeks**. Done.

What standing up four disaster-zone sites teaches you



A care site is a whole system

Power, light, water, restrooms, showers, and laundry have to arrive together and work together — one team makes that possible.



Deploy where the storm hit hardest

Standing up sites in cut-off communities takes a network that can move equipment into a disaster zone within hours.



Accessibility isn't an add-on

ADA-compliant restroom, shower, and laundry trailers mean every displaced resident is served, not just most.



Staying is as important as arriving

Four weeks of continuous operation and maintenance is what turns a deployment into real support.

When the next storm cuts your communities off, show up fast.

Put a team in place that can stand up complete care sites — power, water, and sanitation — in under 48 hours.

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