

30+ grocery stores. Six hours to landfall. One phone call.

How a national grocery retailer avoided contamination incidents across its entire Houston-metro footprint during Hurricane Beryl — and turned six hours' notice into a nationwide emergency-services contract.

30+

STORES SERVICED

<6 hrs

CALL TO
DEPLOYMENT

0

CONTAMINATION
INCIDENTS

1

NATIONAL
CONTRACT

THE EMERGENCY

A hurricane on the doorstep — and refrigeration for 30+ stores about to fail.

When projections for Hurricane Beryl shifted, the Houston metro area was left with roughly **six hours to prepare for landfall**. For a national grocery retailer, that meant dozens of stores full of perishable inventory staring down widespread power loss and the refrigeration failures that follow.

Spoiled food at that scale isn't just lost inventory — it's a **contamination risk, a health-code violation, and a blocker to reopening**. In the hours before a hurricane, local waste services are slammed, roads fill with evacuation traffic, and normal permitting timelines stop meaning anything.

The facilities team needed emergency roll-off capacity **at every at-risk store at once** — one call, one team accountable for all of them. They called LDR.

At a Glance

CLIENT	National grocery retailer — 30+ Houston-metro locations
INDUSTRY	Grocery · Retail & Multi-Site
SCENARIO	Hurricane Beryl — six-hour landfall warning, July 2024
SERVICES	Emergency roll-off dumpsters · Disaster-response logistics · On-site support
OUTCOME	0 contamination incidents · National emergency-services contract



Full metro deployment in under six hours.

HOW SIX HOURS UNFOLDED

- Hour 0**  **The call comes in**
At-risk stores identified and prioritized by projected spoilage risk.
- Hour 1**  **Fleet & permitting coordinated**
Roll-off availability locked across the vendor network; municipal requirements handled in parallel.
- Hours 2–5**  **Staggered dispatch across the metro**
Routes sequenced around evacuation traffic; store managers coordinated for precise placement.
- Hour 6**  **Landfall — every priority site serviced**
Dozens of roll-offs in place at 30+ stores; LDR stays on call through the storm.

- ✓ **Dozens of roll-offs deployed**, prioritizing the 30+ highest-spoilage-risk locations
- ✓ **Municipal waste compliance** maintained under emergency conditions
- ✓ **Delivery routes staggered** around evacuation congestion
- ✓ **Direct coordination** with local and regional store managers
- ✓ **Continuous communication** and on-site support through recovery

“LDR Site Services was critical in helping us provide privacy, care, and stability when our communities needed it most.”

— Facilities leadership, national grocery retailer

The result: zero contamination incidents — and a national contract.

The retailer avoided contamination-related incidents across its entire Houston-metro footprint and was positioned to reopen as soon as power returned. On the strength of the response, its **national corporate office signed a contract with LDR to provide the same emergency services across the U.S.** Done.

What this means for your emergency preparedness plan

-  **Pre-established, not procured in a panic**
A standing relationship means the clock starts with dispatch — not vendor search.
-  **One call covers every location**
30 stores in one metro or 400 nationwide — one team accountable for all of them.
-  **Compliance held under pressure**
Municipal guidelines and safe disposal managed for you.
-  **Scales to a national footprint**
Centralized billing and Streamlink visibility across all locations.

The next six-hour window is coming.

Put a nationwide emergency-services team in place before you need one.

877-605-2211

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