



Amid Tornado Devastation, LDR Restores Operations For National Big-Box Retailer

THE EMERGENCY

In the spring of 2024, a powerful tornado system tore through a key operational region for one of the nation's largest big-box retailers. Eighteen brick-and-mortar locations experienced power outages and total loss of perishable and refrigerated goods.

The ensuing emergency was further compounded by the surrounding area's reliance on these stores for critical post-storm necessities, including power generators, batteries, bottled water, and emergency supplies. Every hour offline posed a threat to both the retailer's bottom line and each community's disaster recovery efforts.

THE LDR SOLUTION

Comprehensive Emergency Response—At All Hours

At sunrise on a Sunday morning, LDR Site Services activated its Emergency Services team to respond to the disaster zone. Within hours, teams from across the state were dispatched to the affected region to deploy:

- Industrial-grade power generators to restore electricity
- Debris cleanup crews to make each site safe and accessible for workers
- Portable sanitation units to ensure comfort, privacy, and hygiene for workers

KEY TAKEAWAYS

- Kicked off logistics on a Sunday morning to service 18 stores across communities
- Delivered power generators and portable sanitation to keep stores open
- Deployed specialized cleanup crews to dispose of debris and contamination
- Guaranteed community access to emergency supplies and everyday goods



- Refrigerated trailers to recover and stabilize salvageable inventory

LDR coordinated closely with local utility providers and site managers to ensure the safe and efficient deployment of all equipment. Our team's 24/7 capabilities, national logistics network, and deep experience with disaster zone deployments made it possible to quickly restore baseline operations.

THE RESULT

Enabling Retail Operations—And Community Recovery

Thanks to the swift deployment of temporary power and support infrastructure, all 18 stores resumed operations in record time. This enabled the retailer to once again provide essential goods and services to neighborhoods reeling from the storm's impact.

In the days following the tornado, these reopened locations became vital hubs for community recovery—supplying fuel, food, batteries, and emergency supplies to families, first responders, and repair crews.

Relief That Enterprise Retailers Can Count On

After experiencing LDR's signature speed, scale, and simplicity, the national retailer awarded us with a contract to guarantee future partnerships amid emergent, urgent, and unexpected needs.



“Since these stores are the main suppliers of the communities and industries around them, the stakes were exceptionally high. Our wide footprint allowed us to mobilize resources and crews from across the state to meet every need.”

Noah Grabowitz
Senior Manager
LDR Emergency Services



Need Emergency Site Services?

Contact LDR's 24/7 Rapid Response Team today.

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